

ROE Visual is Primed for NAB 2023

Presenting the Latest LED Innovations and GhostFrame Technology
in the Broadcast and Media Industry

Chatsworth, USA (March 2023) – This year's NAB show is quickly approaching, with high expectations from professionals and organizations within the broadcast, media, and entertainment industry. ROE Visual is gearing up for a particularly creative booth this year, with the help of [GhostFrame](#). Attendees will be able to explore LED solutions in various display applications, from broadcast, corporate, and even fixed installation.

Produced annually by the National Association of Broadcasters, NAB is one of the most influential tradeshows, attracting thousands of content professionals from all corners of the media, entertainment, and technology ecosystem. The 2023 show is especially emblematic as NAB celebrates its centennial exhibition. The show is scheduled to take place from April 15-19th at the Las Vegas Convention Center in Las Vegas, NV.

As in previous years, ROE Visual will bring the latest LED technology and connect with attendees throughout the exhibition. GhostFrame, the production tool which incorporates simultaneous, multi-frame viewing, will be presented to visualize its added value for broadcast and XR applications. There will be regular demonstrations in the booth showcasing the power of GhostFrame as well as its use in a traditional broadcast studio.

This year, you can find the ROE Visual team at **Booth C7119**, with a large 35 x 20 ft Black Pearl BP2V2 LED display as the central backdrop. Black Marble BM2 will also be featured at the booth, delivering a model floor panel solution for extended-reality shooting and more. In addition, the booth will feature products for corporate and fixed installation for attendees to explore the full portfolio of ROE panels.

“Our team looks forward to meeting everyone on the show floor again this year. Every show, NAB enables us to learn from our partners, customers, and friends to grasp which aspects they are interested in and understand their application needs,” says Frank Montero, Managing Director of ROE Visual US. “We hope to present our creative LED solutions and GhostFrame as the next innovation in the broadcast and media space.”

Products on Display at NAB 2023:

Black Pearl BP2V2 - The BP2V2 offers the trusted performance of the Black Pearl BP2 in an updated version with high-speed components and true-to-content color representation. These modifications result in the identical, perfect on-camera performance as the BP2, but with a more streamlined setup and handling. Its in-camera performance is unrivaled, making it ideal for film applications.

Black Marble BM2 - The Red Dot award-winning Black Marble LED floor panel brings creativity to your feet. Available with a high-contrast glass, matte, or mirror finish, these floor panels are suited for a wide range of creative uses. Such possibilities include broadcast, live events, hospitality, xR stages, etc.

Graphite – It offers a durable yet lightweight LED solution that provides quick installation through its intuitive smart-lock system, ideal for building large LED walls and ceilings fast and efficiently. The installation is available in multiple creative shapes, such as triangles and right angles, bringing more flexibility to the stage designers.

Carbon CB5 MKII - This ideal outdoor solution offers lightweight panels designed with a stronger structure. Now it is easier and faster to install and maintain, guaranteeing efficient servicing.

Besides the products above, you can find other stunning panels, including the Ruby series, Black Quartz, Jasper, Amber, and the Opal LED platform. More information can be found [here](#).

We'd love to meet you in Las Vegas! Feel free to grab a coffee and talk with our team at the ROE booth.

Join ROE Visual at Booth C7119

VIP code: LV6562

[Register Here](#)